

MorningCoach® Terms and Conditions

Last updated: August 18, 2025

Ownership and Operation

The Alive Foundation Inc. (“we,” “our,” “us”), doing business as MorningCoach® (morningcoach.com), owns and operates this website (the “Site”), including any other websites, services, products, or communications owned and operated by The Alive Foundation Inc. By using the Site, you agree to these Terms and any future modifications.

User Responsibilities

You agree to provide true, accurate, current, and complete information during registration and to keep your information updated. Providing false or incomplete information may result in suspension or termination of membership.

Product Purchases & Billing

By purchasing, you authorize us to charge your payment method for listed amounts. For recurring memberships (monthly, annual, or other), charges continue per the agreed billing cycle until you cancel. Payments may be processed by third-party providers. You are personally responsible for all charges incurred through your use of the Site.

Digital Content & Access

Digital downloads and members-only resources are available during your paid access period. You are responsible for downloading/storing your purchases during that period. Re-downloads after access ends are not provided.

Cancellation Policy

- You may cancel your recurring subscription at any time.
- 72-hour notice is required before your next billing date for cancellation to take effect in time.
- Cancellations made with less than 72 hours’ notice may result in one additional billing cycle.
- Upon cancellation, all MorningCoach® membership access and progress are removed immediately.
- No partial-month or pro-rated refunds will be issued.

Non-Compete

From membership start and for 6 months after termination, you agree not to teach, coach, share, sell, or license any MorningCoach® systems or processes, including but not limited to Intelligent Life Design™, Get It Done – NOW!™, Sacred 6™, or membership-level content.

Refund Policy

MorningCoach® memberships and programs are coaching and personal development services focused on productivity, education, and support. Due to the nature of coaching and immediate access to member resources, all sales are final. We do not offer refunds or credits for any payments, including partial periods of membership, unused services, or dissatisfaction with content.

Intellectual Property

All site content, materials, and software are the property of The Alive Foundation Inc. or its licensors. You may use materials only for personal, non-commercial purposes and may not modify or redistribute without written permission.

Privacy

Your use of the Site is subject to our Privacy Policy. By using the Site, you consent to our collection and use of your personal information as outlined there.

Limitation of Liability

We are not liable for content of communications sent by you or third parties, nor for external sites linked from the Site. We are not liable for errors, interruptions, defects, viruses, or technical failures. We are not liable for any direct, indirect, incidental, or consequential damages arising from use or inability to use the Site. Your sole remedy is to stop using the Site.

Indemnification

You agree to indemnify and hold harmless The Alive Foundation Inc., its directors, officers, employees, and agents from all claims, damages, or expenses arising from your use of the Site or breach of these Terms.

Disclaimer of Warranties

All Site content, products, and services are provided “AS IS” without warranties of any kind. We do not guarantee uninterrupted or error-free service, correction of defects, or absence of harmful components.

Termination

We may terminate these Terms and your account at any time. You may terminate by closing your account and paying any outstanding balance.

Jurisdiction

These Terms are governed by Florida law. All disputes are resolved exclusively in the courts of Okaloosa County, Florida. The losing party shall pay reasonable attorneys' fees and costs.

Miscellaneous

These Terms constitute the entire agreement between you and The Alive Foundation Inc. If any part is found unenforceable, the remainder remains in effect. We may assign these Terms at any time. The Alive Foundation Inc. is an Equal Opportunity Employer and does not discriminate based on race, sex, religion, nationality, age, or disability.

Contact Information

The Alive Foundation Inc.
5753 Hwy 85 North, #2873
Crestview, FL 32536
Email: info@morningcoach.com